GENTRY UNDERWOOD

650.248.8915 • mail@gentry.io • http://gentry.io

EXPERIENCE

Designer – IDEO
Client-facing and internal design work with foci in human factors research (ethnography) and collaborative technologies.

Web/Filmmaker – Freelance
Film and web production for several non profit organizations to help increase their reach. See online portfolio for details.

Landes Fellow – Research Institute for the Study of Man
Two months on-location in Otavalo, Ecuador studying the local education system for scholarship program implementation. Discovered deep problems with existing plan, designed alternative, and worked to obtain buy-in from both municipal and project leads.

School, Adult, & Family Counselor – CHAC
MFT intern for Children's Health Awareness Council. Two days per week in a local elementary school with students, one day in-house working with adult and family clients.

Chaplaincy Volunteer – Stanford University Hospital
Chaplaincy volunteer in Stanford's inter-faith spiritual care department. Visited with ICU patients and their families.

Student Mentor – Cornerstone
Volunteer with Christian college ministry. One-on-one counseling, gave sermons/talks, led weekly small group meetings, seminars, discussion forums, and international immersion trips.

Information/Interaction Designer – London Road Design
Worked with design team to create corporate websites, annual reports, and other brand collateral.

Interface/Interaction Designer – Reactivity, Inc.
Consulting and rapid prototyping for top-tier web startups as well as in-house startup incubation.

Student Researcher – IBM Almaden Research Labs
Extended internship in User Experiences department. Designed and prototyped new platform for information delivery. Received patent, presented paper at WWW7 (Brisbane, Australia).

Section Leader – Stanford University
Section leader for the popular CS106 series, an introduction to programming in C. Branched off to found group which integrated PCs into the traditionally Mac-only curriculum.

Software Developer – Caprock Communications, Inc.
Designed and developed internal billing system interface for then start-up, now publicly-traded long distance provider.

IS Director – Circulation III Promotions
IS director for newspaper telemarketing company with over 300 employees. Designed and built several internal software applications for HR and operations, maintained computers across the company.

EDUCATION

Community Research and Action
Peabody School, Vanderbilt
Master of Science,
Focus: Ethnography

Counseling
Santa Clara University
Master of Arts, 2004
Focus: Object Relations Theory

Seminary Coursework
Regent College
Coursework in Christology, Biblical Exegesis, and Mysticism

Symbolic Systems
Stanford University
Bachelor of Science, 1999
Focus: Human-Computer Interaction

Please see online portfolio of films, photography, and web projects at
http://gentry.io